



EMERGING TENETS OF LEADERSHIP





The concept of leadership has evolved significantly over the years. It has often been related with expertise in a sector or function with a proven track record of achievements on business metrics. Post Covid, all of us are now immersed in a non-linear ecosystem, that requires self-assured leaders with agility and adaptability and an authentic leadership style with people's interests at the core.



- AUTHENTIC LEADERSHIP
- DEEP WORK
- RANGE
- INFLUENCE
- RESILIENCE



AUTHENTIC LEADERSHIP

post-COVID scenario, authentic leadership has emerged as a crucial factor in guiding organizations and communities through uncertainty. Authentic leaders, true to their values and transparent in their communication, inspire trust and stability, while acknowledging challenges openly, thereby fostering a sense of shared purpose, boosting morale, and adapting strategies to the new normal.



ACCOMPLISHED

Covid heightened the need for leaders to multi-task in a distractive environment. Developing a "deep work" ritual became an important step in management and a vital leadership skill. The ability to perform an operative and repetitive task to perfection, with unwavering focus is known as deep work. Dividing one's day between preferred slots, preferred locations and preferred tasks emerged as a trend.



RANGE - OPERATING WITHIN EXPANDING BOUNDARIES

Covid pushed leaders of today to become "Generalists" who incorporate and manage multiple responsibilities simultaneously. It also presented the opportunity for leaders to explore their breadth and specializations, resulting in creative solutions for supernova success. What emerged is the ability to make and demonstrate a connections wide bandwidth.



Covid also nudged leaders to place people and organization ahead of profits. Influence, an evergreen tenet of leadership, emerged as a key trait in fostering collaboration, driving change and building strong relationships, both within and outside the organization. Leaders grabbed the opportunity to communicate their vision compellingly, in pursuit of constant innovation, using persuasion to the fullest.



RESILIENCE - THE ABILITY TO RISE ABOVE ALL ODDS

Leaders need to sustain momentum and avoid being trapped in cyclicality as they steer their teams through uncertain and challenging times. Demonstrating resilience involves aligning personal and organizational values, effectively guiding teams, and staying committed to a longterm vision. The ability to sustain one's energy levels under the pressure exerted by the post-COVID dynamic, cope with disruptive changes, and bounce from setbacks, are some more examples of this key trait.

